

The more mainstream media outlets let political bias and ratings drive their coverage, the less truth they provide the public.

In Project Veritas' first "American Pravda" undercover video, CNN Health Supervising Producer John Bonifield said of the Trump/Russia connection his network was pushing, "I think the president is probably right to say, like, 'Look, you are witch-hunting me. You have no smoking gun; you have no real proof.'" The "collusion" story, he suggested, was largely about ratings.

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Bonifield admitted there is an "automatic bias" in the network against traditional social views.

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CNN's Jimmy Carr, an associate producer for "New Day" with Chris Cuomo, told a Project Veritas undercover reporter that American voters are "stupid as sh*t."

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Many of America's once widely trusted sources of news have increasingly allowed partisan political bias to dictate their coverage.

Among the more widely revered outlets to increasingly embrace partisan political bias in its reporting is The New York Times. Nick Dudich, the Times' audience strategy editor, told an undercover reporter with Project Veritas that he hoped to use his social media position to make President Donald Trump's life as difficult as possible, including getting people "to boycott going to his hotels."

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The Times later denied that Dudich had such authority and said that he appeared to have “violated our ethical standards and misrepresented his role.”

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Des Shoe, a senior staff editor for The New York Times, told an undercover reporter, “I think one of the things that maybe journalists were thinking about is...if we write about [Trump], about how insanely crazy he is and how ludicrous his policies are, then maybe people will read it and be like, oh wow, we shouldn’t vote for him.”

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According to Times’ handbook on journalistic ethics, journalists may not do “anything that damages The Times’ reputation for strict neutrality in reporting on politics and government.”

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The mainstream media holds reporting from the left and right to different standards—and always to the advantage of the progressive agenda.

New York Times executive editor Dean Baquet said Project Veritas’s undercover recording of one of the Times’ employees being honest about his motives wasn’t true journalism.

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However, when the Times published a 2012 undercover video of Republican Presidential candidate Mitt Romney’s infamous 47 percent comment, they praised it as “offering a rare glimpse of [Romney’s] personal views.”

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America’s public news outlets NPR and PBS have demonstrated that they’re as biased to the left as most private mainstream news outlets.

Many of NPR and PBS’s top broadcasters are outspoken liberals.

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Project Veritas obtained video of Ron Schiller, President of the NPR Foundation, calling the Republican party “white, middle-America, gun-toting...they’re seriously racist, racist people.”

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After the Project Veritas investigation, NPR CEO Vivian Schiller and NPR Foundation President Ron Schiller both resigned.

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Why are so many Americans turning away from the mainstream media? The media’s no longer committed to reporting the unbiased truth.

Most of America’s newsrooms are liberal bubbles. A 2017 Pew Research Center poll found that liberal reporters and editors outnumber conservatives 5 to 1.

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That trend has been true for years. According to a Pew Research Center poll, in 2004, 34% of national journalists identified as liberal and just 7% identified as conservative.

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In response, many conservative voices have migrated away from mainstream news sources into the alternative media.

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The established media has high barriers to entry that make it difficult for alternatives to enter the market.

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